



Climate Action Plan Working Groups

Equity & Outreach Working Group Meeting Notes #2 – December 11, 2019

Discussion:

- Redlining video:
<https://www.youtube.com/watch?v=O5FBJyqfoLM>
- Goal of Equity & Outreach? To ensure that low-income communities do not get affected negatively and aren't burdened by Jersey City's Climate Action Plan.
- Went over the Working Groups' concepts: Energy / Waste / Transportation & Land Use and how equity applies to these concepts.
- Overviewed and compared some of the other climate action plans such as Oakland, Portland, and Hoboken.
- Brainstormed on how to create green jobs, and who would be working these green jobs. Insure that the people working these green jobs do not pay.
- Create concrete goals that you are able to measure the change of
- Try to influence a sustainable culture throughout Jersey City. Good ways to start is by implementing a curriculum in school that revolves around carbon neutrality. Implement community gardens throughout Jersey City, and involve the public in sustainable initiative.
- Educate public about the health related issues behind climate change. Ex: How does it affect air quality? How does it affect temperature that directly affects us?
- Create webinars for those who lack the ability to make it out to public meeting events in Jersey City.
- Implement a plan that tries to outreach all communities of Jersey City! Ensure that all communities grow with climate change and do not fall susceptible to the changes happening.
- Utilize the census data to help make decisions based on demographics.
- Encourage community leaders and leaders in the community to educate about the Climate Action Plan. Ex: Church leaders
- Equity & Outreach group asked for Sewer maps, flood zone maps, redlining maps. (all included in the email sent out)
- Talked about the Equity Assessment and some of the recommended edits to change and improve the rubric.