



Climate Action Plan Working Groups

Waste Working Group Meeting Notes #3 – 1/29/2020

Action 1.1 Explore a Pay-As-You-Throw Program

Equity

- Group members are unsure of how “the Pay as you” would work, especially in a renter-majority city.
- In theory there should be an overall reduction of trash in order to avoid charges. Low-income families, however, may be unfairly affected by this charge.
- Will this will change recycling ways?
 - This does not change consumption behavior because people might just throw trash in other places.

Implementation

- It is important to make sure that the rules are well understood. Develop good environmental rules (this comes with collaboration).
- Mandatory recycling
 - There is an assumption that it may be harder to implement these rules to renters. (Renters vs Owners)

Action 1.2: Facilitate material reuse and exchange opportunities throughout the community

Lead and partners

- Stop N swap: targets lower-income families in NYC. Can we implement it here?

Funding Sources

- Create a marketing strategy for thrifts stores (e.g., create map of thrifts stores).

Action 2.1: Establish a municipal solid waste diversion rate target.

- Request contamination rate data for Jersey City. By doing this we can make people care about what goes into the recycling stream and how the recycling trucks removes the garbage at material recovery facilities.

Action 2.2: Make a requirement for businesses to recycle and compost.

- It may be easier to start with volunteering programs.
- There is a need for infrastructure for food waste.
- Develop a timeframe for a commercial composting program (2 plus years).

Action 2.4: Develop an outreach plan to increase participation in residential, commercial, and institutional recycling programs and to promote waste reduction.

- Develop an outreach plan by putting up pictures (photo focus). A pivotal thing we need to focus on is the delivery of the message (that is why pictures are the best option because it is universal).