

# JC Green Business Program Application

Thank you for your interest in becoming a certified green business! As of July 1st, 2019, participants must reach 15 points in order to qualify for the program. Certification is good for 3 years from the date of issue. All applications will be evaluated by the Jersey City Environmental Commission at its following monthly meeting. Please contact [makeitgreen@jcnj.org](mailto:makeitgreen@jcnj.org) for more information.

**\* Required**

1. Business Name \*

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2. Contact First Name \*

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3. Contact Last Name \*

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4. Business Address \*

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5. Zip/Postal Code \*

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6. My business is primarily a: (check the choices that most closely match) \*

*Check all that apply.*

- Food service
- Retail/shopping
- Health/wellness
- Professional services
- E-commerce
- Other

7. Email Address \*

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8. Phone Number \*

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9. Website Address

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10. Other Social Media (We would love to promote certified businesses!)

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11. Please describe your business in a few sentences. \*

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12. Have you received certification with the New Jersey Sustainable Business Registry? - <http://registry.njsbdc.com>. (Please email confirmation of NJSBDC registration to [makeitgreen@jcnj.org](mailto:makeitgreen@jcnj.org))



*Mark only one oval.*

- Yes
- No
- No but I would like to learn more about this.

## 13. Waste Management and Prevention Practices (Check all that apply) \*

*Check all that apply.*

- Never use styrofoam packaging [3 pts]
- Set up customer recycling with proper signage [1 pt]
- Promote reusable bag use by distributing free reusable bags or offering a discount for people who bring their own bags [3 pts]
- Offer other optional packaging and/or offer customer discounts for reusable packaging [2 pts]
- Purchase or sell recycled packaging or other items [2 pts]
- Properly recycle business products and customer waste [1 pt]
- Share office space and/or office equipment with other businesses [3 pts]
- Compost food waste and/or recycle oil (Food service business) [3 pts]
- Provide alternative(s) to plastic single-use straws, cups, utensils, and/or plates [3 pts]
- Serve drinking water only on request (Food service business) [1 pt]
- Donate pre-consumer leftover food to local shelters/pantries [3 pts]
- None of the above

## 14. Energy Use Practices (Check all that apply) \*

*Check all that apply.*

- Renewables: Purchase electricity generated from 100% renewable sources [4 pts]
- Efficiency: Install energy-efficient light bulbs, fixtures, systems, and/or appliances [4 pts]
- Business located in a LEED, Green Globes, Passive House, or similarly-certified building [4 pts]
- Conservation: Lower thermostat, turn off lights / computers / appliances at end of workday [1 pt]
- None of the above

## 15. Water Conservation Practices (Check all that apply) \*

*Check all that apply.*

- Use low flow toilets and aerators for faucets and shower heads [3 pts]
- Plant a new street tree or manage stormwater on your property using green or gray infrastructure [2 pts]
- Adopt a catch basin and help reduce flooding by keeping it free of debris and litter [1 pt]
- None of the above

## 16. Transportation (Check all that apply) \*

*Check all that apply.*

- Offer commuter benefits for customers or employees [3 pts]
- Purchase / use hybrid or fuel-efficient delivery vehicles [3 pts]
- Offer bike racks or other bike parking for employees / customers [2 pts]
- None of the above

## 17. Sourcing / Purchasing (Check all that apply) \*

*Check all that apply.*

- At least 20% of your products are from regional sources (within 250 miles) [2 pts]
- At least 20% of food used for catering events are from certified organic and/or regional farms (within 250 miles) [2 pts]
- At least 50% of the cleaning products you use or sell are from certified green sources such as Green Seal, EPA Safer Choice, ECOLOGO UL Green Guard, and/or Chlorine Free Products Association [2 pts]
- Purchase or sell at least 20% certified organically grown products [2 pts]
- Purchase or sell repurposed or "upcycled" goods [2 pts]
- None of the above

18. Sign the Jersey City Green Business Pledge: As a Jersey City Green Business, I confirm that the above is correct and I pledge to continue to utilize sustainable business practices, materials, and policies, and to incorporate environmental considerations into my business decisions. \*

*Mark only one oval.*

Click if you agree to the pledge [1 pt]

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