



## Jersey City

### Green Business Certification Program Resources

Thank you for your interest in becoming a certified green business! Kindly refer to the list below for resources to help with implementing practices to become an environmentally-friendly business and incentives for doing so.

#### Green Building

- Green building standards and certification systems:  
<https://www.wbdg.org/resources/green-building-standards-and-certification-systems>
- Green building techniques:  
<http://registry.njsbdc.com/resources/green-building-techniques>

#### Waste Reduction

- How you can reduce your business's use of disposable products:  
<https://www.cleanwater.org/rethinkdisposableenj>
- Ideas and locations to donate pre-consumer leftover food to local shelters/pantries:  
<http://www.jcmakeitgreen.org/how-to-reduce-food-waste-in-jersey-city/>
- EPA's WasteWise program: <https://www.epa.gov/smm/wastewise>
- Tips from the Natural Resources Defense Council (NRDC):  
<https://www.nrdc.org/stories/recycling-beyond-bin>
- More tips: <http://registry.njsbdc.com/resources/waste>,  
[https://www.epa.gov/sites/production/files/2015-08/documents/reducing\\_wasted\\_food\\_pkg\\_tool.pdf](https://www.epa.gov/sites/production/files/2015-08/documents/reducing_wasted_food_pkg_tool.pdf)

#### Waste Reuse

- Free regional network to find, sell, trade or give away reusable and surplus items: <https://reusemarketplace.org/>, <http://www.recycle.net>,
- <http://www.bid-on-equipment.com/>
- More tips: <http://registry.njsbdc.com/resources/waste>

#### Waste Recycling

- Jersey City's recycling program:  
<https://jerseycitynj.gov/CityHall/DPW/Sanitation>
- Renderers and recyclers of grease and vegetable oil in NJ at:  
[www.nj.gov/dep/dshw/recycling/renderers\\_list.htm](http://www.nj.gov/dep/dshw/recycling/renderers_list.htm)



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- Recycle your computers, monitors, laptops, portable computers and televisions: <https://www.nj.gov/dep/dshw/ewaste/index.html>
- Recycling companies serving NJ: [https://www.nj.gov/dep/dshw/recycling/recymkts\\_directory.htm](https://www.nj.gov/dep/dshw/recycling/recymkts_directory.htm)
- NJ Waste Wise Business Network: <http://www.nj.gov/dep/dshw/recycling/wastewise/brbn03.htm>
- More tips: <http://registry.njsbdc.com/resources/waste>, <https://www.nj.gov/dep/dshw/recycling/>

#### **Hazardous Waste/Toxic Use Reduction**

- Alternative products to toxic cleaners from Design for the Environment (DfE): <https://www.epa.gov/saferchoice>
- About DfE and Safer Choice: [https://www.epa.gov/sites/production/files/2016-10/documents/saferchoice-factsheet-generalconsumer\\_0.pdf](https://www.epa.gov/sites/production/files/2016-10/documents/saferchoice-factsheet-generalconsumer_0.pdf)
- More tips: <http://registry.njsbdc.com/resources/waste>

#### **Energy Conservation & Efficiency**

- NJ programs for making your business more energy efficient: <http://www.njcleanenergy.com>
- The Community Solar Energy Pilot Program: <https://njcleanenergy.com/renewable-energy/programs/community-solar>;  
Residents or businesses interested in purchasing clean energy can subscribe to a community solar array project constructed within our energy utility's (PSE&G) territory where it supplies clean energy to the local power grid. As a resident in Jersey City, you can subscribe to a community solar project, and in return receive a financial credit (10-15% of savings) on your monthly electric bill for the energy produced from your share of the community solar project.
  - Allows Jersey City residents, homeowners, renters, business, to access solar power without the need or hassle of installing panels on their property.
- Other services offered by NJCEP (energy audits that evaluate energy use in your building & incentive programs) NOTE– contact the NJCEP for more



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information on the following programs:

<http://www.njcleanenergy.com/commercial-industrial/home/home>

- FREE benchmarking service that assesses the energy performance of your facilities compared to similar buildings:  
<https://www.njcleanenergy.com/commercial-industrial/programs/benchmarking/energy-benchmarking-home>
- Direct Install Program:  
<http://www.njcleanenergy.com/commercial-industrial/programs/direct-install>
- Pay for Performance incentive:  
<http://www.njcleanenergy.com/commercial-industrial/programs/pay-performance>
- SmartStartbuilding incentive:  
<http://www.njcleanenergy.com/commercial-industrial/programs/nj-smartstart-buildings/nj-smartstart-buildings>
  
- Guide for energy efficient office equipment:  
<http://www.energystar.gov/ia/partners/publications/pubdocs/Brochure%20-%20Office%20081808.pdf>
- Tips to reduce energy costs working from home or for IT in the office:  
[http://www.energystar.gov/products/low\\_carbon\\_it\\_campaign](http://www.energystar.gov/products/low_carbon_it_campaign)
- Employee training:  
<https://www.energystar.gov/buildings/facility-owners-and-managers/existing-buildings/communicate-your-success/energy-star-communications-toolkit/bringing-your-green-work>
- More tips: <http://registry.njsbdc.com/resources/energy>

#### **Water Conservation**

- Water audit guidelines to identify conservation opportunities:  
[http://www.mde.state.md.us/programs/Water/waterconservation/Documents/www.mde.state.md.us/assets/document/water\\_cons/Water\\_Audit\\_guidance.PDF](http://www.mde.state.md.us/programs/Water/waterconservation/Documents/www.mde.state.md.us/assets/document/water_cons/Water_Audit_guidance.PDF)
- Use WaterSense products (e.g., residential & commercial toilets, urinals, bathroom faucets, showerheads): [www.epa.gov/watersense](http://www.epa.gov/watersense)
- More tips: <http://registry.njsbdc.com/resources/water>



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#### Stormwater Management and Site Design

- Purchase a rain barrel:  
[https://www.jcmua.com/storm\\_water\\_management/rain\\_collection\\_barrels.php](https://www.jcmua.com/storm_water_management/rain_collection_barrels.php)
- Adopt a catch basin:  
[https://www.jcmua.com/storm\\_water\\_management/adopt\\_a\\_catch\\_basin.php](https://www.jcmua.com/storm_water_management/adopt_a_catch_basin.php)
- Rain garden tips:  
[http://www.npsnj.org/pages/nativeplants\\_Rain\\_Gardens.html](http://www.npsnj.org/pages/nativeplants_Rain_Gardens.html)
- Green infrastructure: <http://jcmakeitgreen.org/green-infrastructure>,  
<https://www.nj.gov/dep/gi/>,  
[https://www.nj.gov/dep/stormwater/bmp\\_manual2.htm](https://www.nj.gov/dep/stormwater/bmp_manual2.htm)
- More tips: <http://registry.njsbdc.com/resources/water>

#### Transportation

- Examples of commuter benefits for customers or employees:  
[www.bicyclebenefits.org](http://www.bicyclebenefits.org)
- Bicycle Safety Action Plan Toolbox:  
[https://www.nj.gov/transportation/commuter/bike/pdf/Bicycle\\_Safety\\_Action\\_Plan\\_Toolbox.pdf](https://www.nj.gov/transportation/commuter/bike/pdf/Bicycle_Safety_Action_Plan_Toolbox.pdf)
- Incentives for owning an electric vehicle: <https://www.njcleanenergy.com/ev>
- Benefits of driving electric: <https://www.drivegreen.nj.gov/>
- More tips: <http://registry.njsbdc.com/resources/transportation>

#### Sourcing / Purchasing

- Packaging reduction strategies:  
[https://www.epa.gov/sites/production/files/2015-08/documents/reducing\\_wasted\\_food\\_pkg\\_tool.pdf](https://www.epa.gov/sites/production/files/2015-08/documents/reducing_wasted_food_pkg_tool.pdf) (go to “Packaging Reduction Strategies” starting on page 16)
- Recommendations of greener products and services:  
<https://www.epa.gov/greenerproducts>
- Reduce costs and improve the environment by purchasing environmentally-friendly products:



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<https://www.epa.gov/p2/lean-and-green-supply-chain-practical-guide-materials-managers-and-supply-chain-managers-reduce>

#### Other tools and resources

- More tips: <http://registry.njsbdc.com/resources>

Visit [jcmakeitgreen.org/greenbusiness](http://jcmakeitgreen.org/greenbusiness) for more information.