



Jersey City Green Business Certification Program Matrix

Use the matrix to see if you qualify before applying.

Apply here: jcmakeitgreen.org/greenbusiness

1 point items Total for section: __ / 10		
<p>Waste Diversion</p> <ul style="list-style-type: none"> <input type="checkbox"/> All trash, recycle or compost bins are clearly labeled <input type="checkbox"/> Minimal to no contamination in the recycle bin <input type="checkbox"/> Implement Electronic Distribution programs by reducing copying, printing and bulk mail, printing two- sided (when possible) <hr/> <p>Energy Reduction</p> <ul style="list-style-type: none"> <input type="checkbox"/> Lights off policy or occupancy sensors <input type="checkbox"/> Install energy efficient fluorescent or LED bulbs 	<p>Water Conservation</p> <ul style="list-style-type: none"> <input type="checkbox"/> Adopt a catch basin and help reduce flooding by keeping it free of debris and litter <hr/> <p>Transportation</p> <ul style="list-style-type: none"> <input type="checkbox"/> Use tele or web conferences instead of traveling for face to face meetings 	<p>Social Responsibility</p> <ul style="list-style-type: none"> <input type="checkbox"/> Provide training for employees on implementing green business practices <hr/> <p>Purchasing</p> <ul style="list-style-type: none"> <input type="checkbox"/> Use recycled copy letterheads, and business cards <input type="checkbox"/> Purchase reusable, recyclable or “upcycled goods”
2 point items Total for section: __ / 20		
<p>Waste Diversion</p> <ul style="list-style-type: none"> <input type="checkbox"/> Products are made of recycled materials <input type="checkbox"/> Reuse packaging and shipping materials <hr/> <p>Energy Reduction</p> <ul style="list-style-type: none"> <input type="checkbox"/> Install programmable/smart thermostats on HVAC equipment <hr/> <p>Water Conservation</p> <ul style="list-style-type: none"> <input type="checkbox"/> Plant a new street tree or manage stormwater on your property using green or gray infrastructure 	<p>Transportation</p> <ul style="list-style-type: none"> <input type="checkbox"/> Offer bike racks or other bike parking for employees/customers <hr/> <p>Social Responsibility</p> <ul style="list-style-type: none"> <input type="checkbox"/> Sponsor or donate to local community organizations, programs or events 	<p>Purchasing</p> <ul style="list-style-type: none"> <input type="checkbox"/> At least 20 % of your materials and supplies are from regional sources to reduce transportation (within 250 miles) <input type="checkbox"/> At least 20 % of food used for catering events are from certified organic and/or regional farms (within 250 miles) <input type="checkbox"/> At least 50% of the cleaning products you use or sell are from certified green sources such as Green Seal, EPA Safer Choice, ECOLOGO UL GreenGuard, and/or Chlorine Free Products Association <input type="checkbox"/> Purchase or sell at least 20% certified organically grown products

3 point items Total for section: __ / 27		
<p>Waste Diversion</p> <ul style="list-style-type: none"> <input type="checkbox"/> Never use styrofoam packaging <input type="checkbox"/> FOOD SERVICE BUSINESS ONLY: Compost food waste and/or recycle oil <input type="checkbox"/> Offer reusable shopping bags and or discounts for those who use them <input type="checkbox"/> Use reusable instead of disposable products; coffee cups, filters, dishes, silverware, towels, boxes, bags, containers 	<p>Energy Reduction</p> <ul style="list-style-type: none"> <input type="checkbox"/> Reduce plug loads in common areas (break room, office equipment room) such as using smart power strips or turning off all unused <input type="checkbox"/> Use "Energy Star" equipment and appliances (water heater, HVAC unit, dishwasher, washing machine) 	<p>Water Conservation</p> <ul style="list-style-type: none"> <input type="checkbox"/> Use low flow toilets and aerators for faucets and showerheads <hr/> <p>Transportation</p> <ul style="list-style-type: none"> <input type="checkbox"/> Provide EV Charging stations <input type="checkbox"/> Use hybrid or alternative fuel vehicles on company vehicles
4 point items Total for section: __ / 12		
<p>Waste Diversion</p> <ul style="list-style-type: none"> <input type="checkbox"/> Donate pre-consumer leftover food to local shelters/pantries 	<p>Energy Reduction</p> <ul style="list-style-type: none"> <input type="checkbox"/> Business located in a LEED, Green Globes, Passive House, or similarly-certified building <input type="checkbox"/> Renewables: Purchase electricity generated from 100% renewable sources such as community solar 	
5 point item Total for section: __ / 5		
<p>Sustainable Business Registry</p> <ul style="list-style-type: none"> <input type="checkbox"/> Register with New Jersey Sustainable Business Registry at http://registry.njsbdc.com 		
<p>Pledge : __/1</p> <ul style="list-style-type: none"> <input type="checkbox"/> <u>Sign the Jersey City Green Business Pledge:</u> As a Jersey City Green Business, I confirm that the above is correct and I pledge to continue to utilize sustainable business practices, materials, and policies, and to incorporate environmental considerations into my business decisions. 		<p>Total for all sections: __ /75</p>

Green Business Tiers

Green Tier
15 - 25 points

Gold Tier
26 - 50 points

Platinum Tier
51 - 75 points

See jcmakeitgreen.org/greenbusiness for more details.



JERSEY CITY
ENVIRONMENTAL COMMISSION